

SELECTING TEAM MEMBERS



There are two salient points to remember in selecting the workshop participants. First, the issue to be studied indicates the talent mix needed for its solution. Second, the people selected to represent their discipline must be knowledgeable of the current design, process, etc. If the issue involves market strategy, the responsible marketing, engineering and financial people must be on the team. The teams hopefully will have people who will be held accountable for implementing the ideas.

The workshop will teach the participants the Value Methodology and how to work well on a team. It will not increase their skills as engineers or technical people, but will enable them to function as members of Integrated Product Development Teams (IPDT).